



New global **Marketing**  
**Communication** & **Channel** for **Bio** sector

MEDIA PARTNER SERVICE

## Media Partner Service

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As global, specialized and online communication channel, we present the new Media Partner service to face the new challenges that bio market globalization demands, the expansion of markets for organic and biodynamic products and the impact of a target audience using the Internet and, especially, social networks to find and to build customer loyalty.

Media Partner is a new online service with added value to improve visibility and their online brand presence, especially in social media.



## Aimed at

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Companies involved in organic and biodynamic production with specific needs to increase its presence in online media and social networks and also want to increase their sales and customers such as:

- Producers.
- Traders.
- Certifying entities.
- Associations, federations and other non-profit entities.
- Fairs and relevant events from organic and biodynamic world.

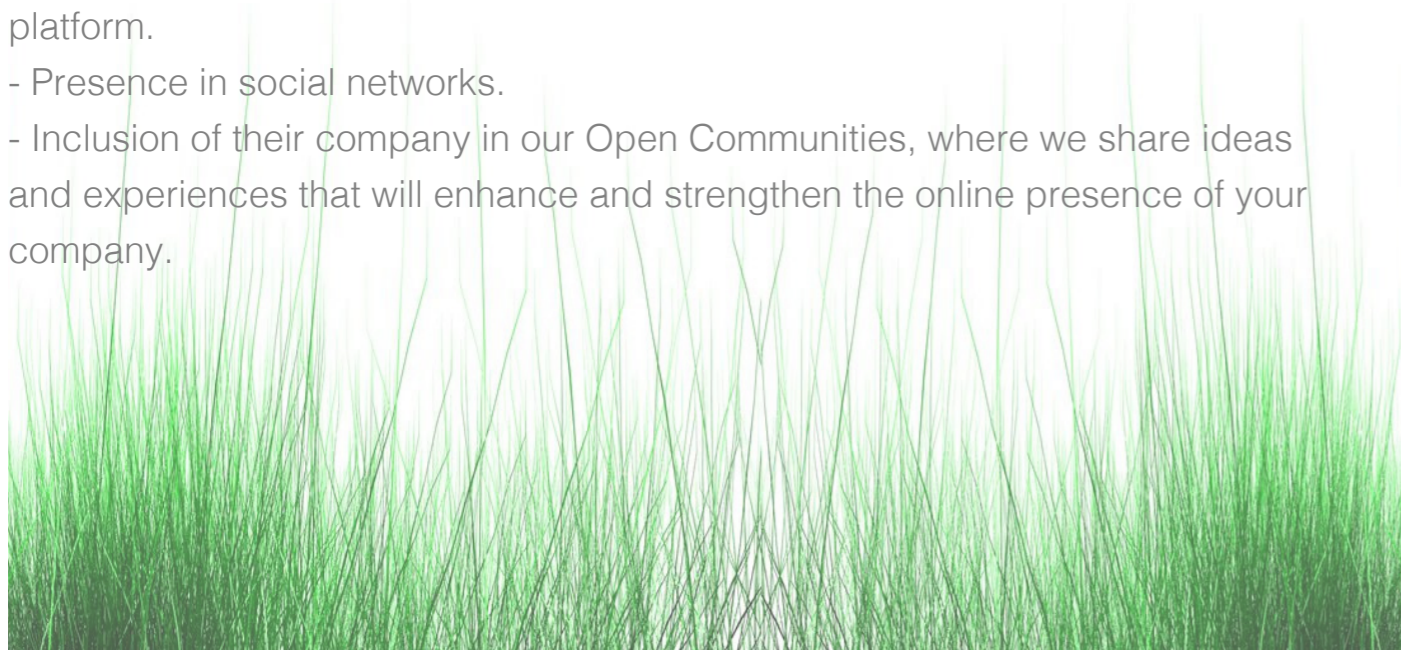


## For that

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We implement tailored services for their needs:

- Presentation on our blog.
- Creation of news and / or interviews.
- Design of press releases and inclusion in B2Bio and social networks.
- Management and creation of newsletters.
- Promotion of fairs and relevant events.
- Inclusion of promotional activities that may go with online advertising in B2BIO events section
- Advertising of their company and products through banners inserted in our platform.
- Presence in social networks.
- Inclusion of their company in our Open Communities, where we share ideas and experiences that will enhance and strengthen the online presence of your company.



## Procurement

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These services can be contracted in different ways:

- Media Service 60
- Media Service 30
- Media Service 15





The rates for these services can be requested via [media@b2bio.bio](mailto:media@b2bio.bio) email





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